



Looking Towards the Future of the CNS

CNS Week may be coming to an end, but the CNS role is surging! The CNS has been a part of the healthcare industrial complex in the United States for more than 60 years. Today, there are nearly 90,000 CNSs in North America - let's keep that number growing!

Spread Awareness!

The number one way to achieve the "Resurgence of the CNS" is by spreading awareness and education to the world on who we are, and what we do. There are several simple, unique, and even fun ways to do this! Here are just a few:

- Purchase some **NACNS swag!** Proudly displaying your profession will encourage questions and present you with the opportunity to educate others.
- Add your credentials to the top of your LinkedIn profile! LinkedIn doesn't provide a designated place to put your credentials after your name, but you can include them after your name in the "last name" field.
- Share our **Fact or Fiction** game, or print it out to have it on hand! This is a fun way to debunk any misconceptions.
- Define what a CNS is to you underneath your name in your email signature.
- **Share our #CNSPride video** on your personal social media platforms!
- Follow NACNS on **Twitter, Facebook,** and **LinkedIn** to share our content with your social media followers.
- Join the movement and become an advocate by **becoming a member of NACNS.** Encourage your colleagues to do the same!



Visit the New **NACNS Career Center** to engage with employees and employers!

Recruit the Next Generation

Our Career Center is a premier resource that helps connect highly qualified CNSs with employment opportunities and more! The Career Center provides you with multiple avenues for success, whether you are searching for a new position or a new hire.

Those seeking employment can use this platform to find the latest job openings and helpful resources to prepare them for the next step in their careers. Everything you need to make your resume stand out, ace the interview, advance your career, and navigate the digital world through social media and digital communication is available on the NACNS Career Center. Employers can utilize this space to post a job, view completed resumes, and search for qualified candidates directly.

Take advantage of this job board to seek out recent graduates, who are the future of nursing and the ones who will carry on the legacy of the clinical nurse specialist role!

[Visit the Career Center](#)



Complete the 2020 CNS Census!

The NACNS 2020 Census is a 10-minute survey administered biennially to provide you and the US health care system important demographic, education, and practice information about Clinical Nurse Specialists (CNSs).

The NACNS 2020 CNS Census will gather and report on how nurses with CNS education and experience contribute to the health care system. The results will be analyzed, collated, and published on our website. NACNS will notify you once these results are published and available for your use.

This data educates the public on the role of the CNS - who we are, where we practice, and how many of us there are. The more CNSs that complete the Census, the louder the voice!

[Complete Census](#)

Stay connected!

Over 2,500 CNSs from around the country are currently sharing and retrieving information on the NACNS Listserv - don't be left out! Email CNS-Listserv-on@mail-list.com to join.

Make sure you are following our social media accounts, and join the conversation with the hashtags below!

- #CNSPride
- #CNSWeek



Join the NACNS Community!

The National Association of Clinical Nurse Specialists (NACNS) is the only national association representing the CNS. CNSs are the most versatile advanced practice registered nurses and work in a variety of health care specialties to ensure delivery of high-quality, evidence-based, patient-centered care. NACNS is dedicated to advancing CNS practice and education, removing certification and regulatory barriers, and assuring the public access to quality CNS services.

NACNS membership provides you with the following benefits:

- FREE CEs for NACNS Webinars - more than 20 contact hours per year free! (\$1400 value)
- At your finger-tips access to NACNS' Journal- Clinical Nurse Specialist™ (\$160 value) – both online and in hard copy
- Discounted registration to the NACNS Annual Conference (\$300 discount at Early-Bird, and \$235 discount onsite)
- CNS certification discounts from American Nurses Credentialing Center (ANCC)
- Discounts on liability insurance from the Nurses Service Organization (NSO)
- National and state representation about issues affecting CNSs, like regulation, certification, reimbursement and more
- Special products related to the celebration of CNS Week, September 1-7 each year
- Assistance developing regional and local NACNS affiliates
- Networking opportunities with CNSs from around the country

NACNS exists to support you, we hope in turn you will help us better support the CNS by becoming a member! If you have questions, please don't hesitate to reach out to us at info@nacns.org.

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