



## Clinical Nurse Specialist Institute 2020 Fellowship Induction Ceremony Sponsorship Opportunities

The Clinical Nurse Specialist Institute (CNSI), founded in 2016 as an arm of the National Association of Clinical Nurse Specialists (NACNS), serves to develop and promote the charitable, educational, innovative clinical practice and scientific purposes of NACNS. To enhance the vision and visibility of CNSs, the CNSI launched the Fellowship Program in 2019. CNSI Fellows have made significant and impactful contributions to *advance* the CNS role in their communities and state, and across the nation.

The Induction Ceremony on March 11 in Indianapolis, Indiana at the Indianapolis Marriott Downtown, is an evening event to recognize and honor the new class of fellows. The Ceremony begins with dinner, followed by recognition of each new fellow with presentation of their FCNSI pin and certificate.

### Sponsorship Opportunities

#### Gold Level Sponsorship \$3000

- Complimentary registration for dinner at CNSI Induction Ceremony for 8 people;
- Logo on CNSI Fellowship Dinner slide & signage;
- Full page color ad honoring your fellow(s) in the Induction Ceremony Program booklet (ad copy provided by you). Limit one ad/sponsorship, although organizations can choose to purchase additional ad space.

#### Silver Level Sponsorship \$1500

- Complimentary registration for dinner at CNSI Induction Ceremony for 4 people;
- Logo on CNSI Fellowship Dinner slide & signage;
- Half-page color ad honoring your fellow(s) in the Induction Ceremony Program booklet (ad copy provided by you). Limit one ad/sponsorship, although organizations can choose to purchase additional ad space.

#### Advertisement, in the Induction Ceremony Program Booklet:

- |   |       |
|---|-------|
| ○ Half-page 4 color ad                          | \$300 |
| ○ Full-page 4 color ad                          | \$500 |
| ○ Inside front or inside back cover, 4 color ad | \$600 |
| ○ Outside back cover, 4 color ad                | \$750 |

#### Advertisement Mechanical Requirements:

- Full page bleed on cover ads only; all others keep live copy ¼" from trim
- Acceptable file formats:
  - Photoshop TIFF or EPS file, 300 dpi
  - High resolution PDF, 300 dpi
  - Embed all fonts and images used in the ad
  - Ads should be four-color process (CMYK)

#### **Deadline for ad copies & payments: January 31, 2020**

Reserve your table or advertisement via email to: [CNSI@NACNS.org](mailto:CNSI@NACNS.org)

**Payments** are made via check made out to "Clinical Nurse Specialist Institute," and mailed to:

Clinical Nurse Specialist Institute  
Attn: CNSI Fellows Program  
401 Edgewater Place, Suite 600  
Wakefield, MA 01880