Partnership Prospectus

NACNS

2019 ANNUAL CONFERENCE

A Catalyst for Practice Change: The CNS

MARCH 6–9, 2019
Renaissance Orlando SeaWorld, Orlando
About NACNS and CNSs

The National Association of Clinical Nurse Specialists, founded in 1995, enhances and promotes the unique, high value contributions of clinical nurse specialists to the health and well-being of individuals, families and communities. NACNS is the only association representing the 70,000 clinical nurse specialists working across the country. Our members are advanced practice registered nurses and leaders in health care. They work in a variety of specialties across the health care continuum to ensure high-quality, evidence-based, patient-centered care.

Because of their graduate-level education and training, clinical nurse specialists are uniquely prepared to assess, analyze and improve the business of health care while continuing to put the patient first. Regardless of specialty or setting, CNSs provide leadership in clinical expertise, nursing practice and systems innovation.

Did you know CNSs:

- Are actively involved in technology purchasing decisions in their facilities (more than 9 in 10 CNSs based on a 2016 survey);
- Prescribe drugs, treatments and durable medical equipment;
- Engage in systems and cost benefit analysis;
- Identify the need to use new products and facilitate implementation of new products and clinical interventions;
- Conduct clinical trials;
- Teach students and staff from multiple disciplines;
- Design and implement quality improvement strategies;
- Serve as expert resources on safety, quality, and cost effectiveness in health care; and
- Publish in nationally recognized journals?

The NACNS 2019 Annual Conference, A Catalyst for Practice Change: The CNS, will welcome nearly 600 attendees to the Renaissance Orlando at SeaWorld from March 6 to March 9, 2019.

This Partnership Prospectus details numerous opportunities to engage this group of dynamic health care leaders. Download the online form and support NACNS today!

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PRACTICE

CNSs provide care in a range of specialties.
Based on the APRN Consensus Model’s certification for licensure based on patient population, what is the population foci that best represents your practice?

- Adult Health/Gerontology: 74.8%
- Pediatric: 7.1%
- Family/Individual Across the Lifespan: 6.4%
- Psychiatric/Mental Health: 4.1%
- Women’s Health/Gender Specific: 3.8%
- Neonatal: 3.6%

CNSs have a range of duties from providing direct patient care to managing care to leading research to nurse education.
What is the percentage of time you estimate that you spent on the following activities last year?

- 22% Provide direct patient care
- 19.8% Teach nurses/staff
- 19.5% Consult to nurses/staff/others
- 14.6% Lead evidence-based practice (EBP) projects
- 11.5% Assist other nurses/staff with direct patient care
- 10.7% Assist with EBP projects
- 9.1% Teach patients/families
- 6.4% Precept students
- 5.8% Assist with research
- 4.9% Conduct research as the primary investigator (PI)
- 3.9% Teach in the community
- 3.2% Provide transitional care
- 31.6% Other

Note: Findings are from the NACNS 2016 CNS Census.

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9 in 10 CNSs are actively involved in technology purchasing decisions in their facilities. And nearly half of CNSs who can prescribe medical equipment, do.

CNSs prescribe in:

- Alaska
- Arkansas
- Colorado
- Connecticut
- Delaware
- D.C.
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Michigan
- Minnesota
- Missouri
- Montana
- Nebraska
- Nevada
- New Jersey
- New Mexico
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Rhode Island
- South Carolina
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming
Orlando is one of the United States most visited destinations thanks to the warm weather and easy access for travelers coming from across the country. In addition to being traveler-friendly, Orlando International Airport provides nonstop service from more than 100 cities around the world, the city is incredibly economical.

Orlando last hosted NACNS’ annual conference in 2014. That meeting was a great success; it was the highest attended east coast meeting in a decade. You will have access to nearly 600 attendees and multiple opportunities to engage with nursing schools, hospitals and health systems, publishers, health care technology vendors and more.

In addition, NACNS has arranged for discounted tickets to a wide-range of activities in the Orlando area through the Orlando Conventions and Visitor’s Bureau. Contact NACNS for more details.

**Hotel Information:**
Renaissance Orlando at SeaWorld
6677 Sea Harbor Drive
Orlando, FL 32821

www.nacns.org
Partnership Opportunities

Attending the annual conference and supporting NACNS provides:

- Targeted branding and advertising opportunities to CNSs, executive-level hospital and university staff and nursing students throughout the U.S.;
- Unique recognition on the NACNS website and in printed conference materials;
- Opportunities to network with and address conference attendees; and
- Recruitment opportunities through the NACNS website and email listserv.

Premier Partner • Investment: $25,000 and above

Benefits

Year-Round Marketing/Recognition:

- One advertisement of 1/4 page, 3” x 5” in up to two issues of the CNS Communiqué;
- Premier Partner logo with hyperlink and recognition on the NACNS homepage;
- Premier Partner recognition on the NACNS conference website;
- NACNS mailing list for up to three blast emails to membership, per NACNS guidelines. Please note: NACNS cannot guarantee the mailing list prior to the early bird registration deadline, as many attendees wait until the deadline to register; and
- Upon request, informational press releases to be posted on the Nursing News section of the NACNS website.

Marketing at the Annual Conference:

- Premier Partner recognition in the NACNS onsite conference brochure and on the NACNS conference website;
- Free exhibit space;
- Five full conference registrations (All Access) and one free room drop or registration bag insert;
- Recognition as Premier Partner from the podium;
- Recognition as Premier Partner on signage at the registration area; and
- Upon request, a list of NACNS 2019 Annual Conference registrants.

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Distinguished Partner • Investment: $20,000

Benefits

Year-Round Marketing/Recognition:
- One advertisement of 1/4 page, 3” x 5” in up to two issues of the CNS Communiqué;
- Premier Partner logo with hyperlink and recognition on the NACNS homepage;
- Premier Partner recognition on the NACNS conference website; and
- NACNS mailing list for up to two blast emails to membership, per NACNS guidelines.

Marketing at the Annual Conference:
- Distinguished Partner recognition in the NACNS onsite conference brochure and on the NACNS conference website;
- Exhibit space in choice location;
- Four full conference registrations (All Access);
- Recognition as Distinguished Partner from the podium;
- Recognition as Distinguished Partner on signage at the registration area; and
- Upon request, a list of NACNS 2019 Annual Conference registrants.

Strategic Partner • Investment: $15,000

Benefits

Year-Round Marketing/Recognition:
- One advertisement 1/4 page, 3” x 5” in an issue of the CNS Communiqué;
- Strategic Partner recognition on the NACNS homepage and NACNS conference website; and
- NACNS mailing list for a blast email to membership, per NACNS guidelines.

Marketing at the Annual Conference:
- Strategic Partner recognition in the NACNS onsite conference brochure and on the NACNS conference website;
- Exhibit space in choice location;
- Two full conference registrations (All Access);
- Recognition as Strategic Partner from the podium;
- Recognition as Strategic Partner on signage at the registration area; and
- Upon request, a list of NACNS 2019 Annual Conference registrants.
Sustaining Partner • Investment: $5,000

Benefits

Year-Round Marketing/Recognition:
- One advertisement 1/4 page, 3” x 5” an issue of the CNS Communiqué; and
- Recognition of Sustaining Partner on the NACNS conference website.

Marketing at the Annual Conference:
- Sustaining Partner recognition in the NACNS onsite conference brochure and on the NACNS conference website;
- Exhibit space in choice location;
- Two full conference registrations (All Access);
- Recognition as Sustaining Partner from the podium; and
- Recognition as Sustaining Partner on signage at the registration area.

Supporting Partner • Investment: $3,000

Benefits

Marketing at the Annual Conference:
- Supporting Partner recognition in NACNS conference brochure and on the NACNS conference website;
- Exhibit space in choice location;
- One full conference registration (All Access);
- Recognition as Supporting Partner from the podium; and
- Recognition as Supporting Partner in signage at the registration area.
Other Purchase Opportunities

2019 Satellite Symposium • Investment: $15,000
The NACNS is pleased to present an opportunity to host a Satellite Symposium in conjunction with the 2019 Annual Conference. This is a unique marketing opportunity to meet and network with nearly 600 advanced practice registered nurses as they learn new concepts and seek out innovations in practice.

Benefits
- One complimentary pre-registered attendee mailing list for one-time use. Please note: NACNS cannot guarantee the mailing list prior to the early bird registration deadline, as many attendees wait until the deadline to register;
- Complimentary web posting and onsite promotion;
- Complimentary registration for two attendees, please indicate the attendee names on the application form; and
- Complimentary exhibit space, please indicate desired selection on the application form.

Printing Kiosks/Stations • $7,500 (exclusive)
Give attendees access to print materials at the conference! Includes:
- Recognition on signage at the kiosks set up in high traffic areas of the conference;
- Sponsorship includes two printing stations;
- Recognition on signage at the registration area;
- Recognition in the onsite conference brochure and webpage; and
- Opportunity to distribute literature and/or a promotional item, as approved by NACNS staff, in the printing kiosk area.

Sponsorship of Leadership Reception • $7,000 (exclusive)
Sponsorship of this event will allow you to reach out and cultivate relationships with key clinical and health care decision makers and those who are fast becoming the future of nursing and healthcare. This event targets 75 to 100 of the association’s local, state and national leaders as well as NACNS partners.

Mobile Application • $5,000 (exclusive)
The mobile application allows attendees to access the online program, exhibitor information and attendee information through their mobile device. Increase your organization’s visibility with prime placement throughout advertisements within the app. Includes:
- Your company advertisement within the app;
- Recognition on signage at the registration area; and
- Recognition in the onsite conference brochure and webpage.
Refreshment Break • $5,000 (5 available)
Host a refreshment break on Wednesday, Thursday, Friday or Saturday. Includes:

- Recognition on signage at designated break and registration area;
- Area for company literature/promotional product at designated break area; and
- Recognition in the onsite conference brochure and webpage.

Attendee Bags • $3,500 (exclusive)
Your company’s logo on every attendee’s conference bag. Includes:

- Recognition on signage at the registration area, and
- Recognition in the onsite conference brochure and webpage.

Badge-Holder Lanyard • $3,500 (exclusive)
Your company’s logo around every attendee’s neck and registration badge. Includes:

- Recognition on signage at the registration area, and
- Recognition in the onsite conference brochure and conference webpage.

Photo Booth • $3,500 (exclusive)
This provides the ability to place your company’s logo prominently in a branded photo booth. (Please note: Price can be reduced if sponsor wishes to have the photo booth for one or two days of the conference.) Includes:

- Inclusion of sponsor materials on photo booth prop, and
- Recognition in the onsite conference brochure and conference webpage.

Exhibit Hall Sponsor • $2,200 (exclusive daily opportunities)
This provides the ability to place your company’s logo prominently on signage at the entrance and throughout the Exhibit Hall. (Please note: Price is per day and can be purchased for the first three days of the conference.) Includes:

- Inclusion of sponsor logo on Exhibit Hall entrance sign and throughout the hall, and
- Recognition in the onsite conference brochure and conference webpage.

Registration Area Sponsor • $2,000 (exclusive daily opportunities)
This provides the ability to place your company’s logo prominently on signage at the registration area. (Please note: Price is per day and can be purchased for the first three days of the conference.) Includes:

- Inclusion of sponsor logo on registration area signage, and
- Recognition in the onsite conference brochure and conference webpage.
Speaker Ready Room Sponsor • $2,000 (exclusive daily opportunities)
The NACNS Annual Conference hosts close to 100 speakers each year. Your sponsorship of the speaker ready room will provide an accessible space for all speakers to review their slides, meet with their colleagues prior to a session and/or relax before or after their presentation. Your sponsorship allows NACNS to offer:

- Beverages and light snacks to speakers
- Access to computers to review and/or modify slide presentations
- A small meeting space to meet with co-presenters to finalize presentation plans.

Sponsors will receive:

- Inclusion of sponsor logo on Speaker Ready Room entrance sign and
- Recognition in the onsite conference brochure and conference webpage.

Hotel Key Card • $2,000 (exclusive)
This provides the ability to place your company’s logo on each attendee’s room key card.
Includes:

- Inclusion of sponsor material on each attendee’s room key.
- Recognition in the onsite conference brochure and conference webpage.

Room Drop • $1,000 (2 available)
This provides the ability to place your company’s information in each attendee’s room. (Sponsor is responsible for all costs associated with producing and shipping materials and all material must be preapproved by NACNS.) Includes:

- Inclusion of sponsor material in each attendee’s room on the night of the drop, and
- Hotel cost for bellman to deliver room drop.

Focus Groups • $1,000 (3 available)
To provide optimal access to NACNS members via different forums, NACNS can offer access to small meeting rooms for NACNS partners and vendors to meet with meeting attendees. If you elect to take advantage of this opportunity, NACNS staff will work with you to recruit 7 to 12 NACNS members for a focus group session on the topic of your choice. Audio/visual, catering costs and arrangements are the responsibility of the partner/vendor. NACNS’ policy does not allow the meetings to be scheduled during core meeting times, but can make these rooms available during breakfast, at breaks or after the afternoon program is completed.

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Since these meeting require personalized scheduling, interested vendors need to make a $100 deposit. It will be applied to any AV or catering charges. The deposit will be returned if a mutually agreeable time is not identified.

Bag Stuffer • $750 (3 available)
This provides the ability to place your company’s information in each attendee’s conference bag. (Please note: Sponsor is responsible for all costs associated with producing and shipping materials and all material must be preapproved by NACNS.) Includes:

- Inclusion of sponsor material in each attendee’s conference bag.

Advertise the opportunities

The electronic registration brochure is sent to more than 5,000 people including current NACNS members, past members and conference attendees and prospective members. The final program is distributed to all conference attendees.

Advertising in the registration brochure is a great way to let clinical nurse specialists and other attendees know about new or upcoming product releases, celebrate award winners from your institution and communicate your support for CNSs around the country.

To place an ad in the electronic registration brochure and/or the annual conference final program, please complete the ad order section on the application form.

<table>
<thead>
<tr>
<th>Options</th>
<th>Registration Brochure (online)</th>
<th>Registration Brochure (printed)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Front Cover – Full Color</td>
<td>N/A</td>
<td>$1,250</td>
</tr>
<tr>
<td>Inside Back Cover – Full Color</td>
<td>N/A</td>
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<tr>
<td>Outside Back Cover – Full Color</td>
<td>N/A</td>
<td>$1,500</td>
</tr>
<tr>
<td>Full Page: 6” wide x 9” tall</td>
<td>Full Color $650</td>
<td>Black and White $650</td>
</tr>
<tr>
<td>Half Page: 6” wide x 4.5 tall</td>
<td>Full Color $450</td>
<td>Black and White $450</td>
</tr>
</tbody>
</table>

Ad Specifications:

- There are no bleeds for ads. Please submit ads in the following formats: PDF, TIFF, JPG. All files must be high resolution with images at 300 dpi. For black and white ads, submit grayscale. If possible, please outline fonts before creating PDFs.
- Ads for the registration brochure are due Friday, November 30, 2018.
- Ads for the onsite brochures are due Thursday, February 1, 2019.
- All ads should be submitted to info@nacns.org.
Exhibitor Information

Exhibitors are assigned on a first come, first serve basis. Preferential placement will be given to NACNS Premier or Distinguished partners and sponsors.

**Corporate Table Top Exhibit Space • $1,200**
Six foot (6’) draped table for a tabletop display, two chairs and pipe and drape behind the table. Includes:

- Upon request mailing list of conference attendees (made available after the conference);
- Up to three exhibit floor only badges; and
- Additional all access badges are available for $125.

**Academic Institution Table Top Exhibit Space • $800**
Six foot (6’) draped table for a tabletop display with two chairs;

- Up to two exhibit floor only badges; and
- Additional all access badges are available for $125.

Note: If a display sits on the exhibitor table, it cannot exceed 3’ in height and 6’ in width. Banners behind the table may not exceed the width of the table. Tabletops are not separated by draping.

**Nonprofit or Nursing Association Table Top Exhibit Space • $400**
Six foot (6’) draped table for a tabletop display with two chairs;

- One exhibit floor only badge; and
- Additional all access badges are available for $125.

*Depending on the size of the exhibit hall, NACNS may make a limited number of tabletop exhibits available for our association and nonprofit partners. Please contact the NACNS executive director, Melinda Mercer Ray, MSN at mray@nacns.org to discuss this opportunity.*
Exhibit Hours

Please note: These times are different from past conferences, are preliminary and subject to change. A detailed agenda will be provided closer to the conference.

Wednesday, March 6, 2019
8:00 am – 12:00 am
Exhibit Setup
3:00 pm – 3:45 pm
Opening of Exhibit Hall and
Afternoon Break with Exhibitors
6:00 pm – 7:00 pm
Welcome Reception with Exhibitors

Thursday, March 7, 2019
8:00 am – 9:00 am
Continental Breakfast with Exhibitors
10:15 am – 10:30 am
Morning Break with Exhibitors
12:00 pm – 1:45 pm
Lunch in the Exhibit Hall
3:00 pm – 3:30 pm
Afternoon Break with Exhibitors

Friday, March 8, 2019
8:00 am – 9:00 am
Continental Breakfast with Exhibitors
10:15 am – 11:00 am
Morning Break with Exhibitors
3:15 pm – 3:45 pm
Afternoon Break with Exhibitors
4:30 pm – 6:00 pm
Exhibitor Tear Down

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Product/Services Description
Please provide a 50-word or less description of products or services, which will appear in the onsite program. This description should inform the attendee of what he or she may learn while visiting your booth. It is the responsibility of the exhibitor to provide this information and NACNS staff will not follow up to secure it. Only the company name and booth number will appear if the description is not received by Friday, February 1, 2019. Email descriptions to info@nacns.org.

Payment Information
Payment is required with this application. If full payment is not received prior to the start of the Exhibition, NACNS reserves the right to deny entrance to the exhibitor. All exhibitor applications are due no later than Friday, January 18, 2019, to secure space. Applications received after January 18 will be accepted based on availability and assessed a 20% late fee.

Cancellations & Refunds
Should the exhibitor be unable to occupy and use the exhibit space contracted for, he or she shall promptly notify exhibit management in writing. All sums paid by the exhibitor, less a service charge of 50 percent of the net contract price, will be refunded. No refund or cancellation will be made after Friday, January 25, 2019.

Critical Deadlines
Friday, January 18: Exhibitor Applications Due
Friday, January 25: Last Day to Cancel Exhibit Space
Friday, February 1: 50-word Company Descriptions Due
Monday, February 11: Names for Exhibitor Badges Due
**2019 Partnership Application Form**

**Main Contact:**

**Address:** City, State, Zip:

**Email:**

**Website URL:**

**Institution/Company:**

**Phone:**

**Sponsorships**

- [ ] Premier Partner - $25,000
- [ ] Distinguished Partner - $20,000
- [ ] Strategic Partner - $15,000
- [ ] Sustaining Partner - $5,000
- [ ] Supporting Partner - $3,000

**Partner Opportunities**

- [ ] Satellite Symposium - $15,000
- Desired Topic: _______________________
- [ ] Printing Kiosks/Stations - $7,500
- [ ] Leadership Reception - $7,000
- [ ] Mobile Application - $5,000
- [ ] Refreshment Break - $5,000
- [ ] Badge-Holder Lanyard - $3,500
- [ ] Attendee Bags - $3,500
- [ ] Photo Booth - $3,500
- [ ] Exhibit Hall Sponsor - $2,200
- [ ] Registration Area Sponsor - $2,000
- [ ] Speaker Ready Room Sponsor - $2,000
- [ ] Hotel Key Card - $2,000
- [ ] Room Drop - $1,000
- [ ] Focus Group - $1,000
- [ ] Bag Stuffer - $750

**Advertising**

- Inside Front Cover - Full Color
- Inside Back Cover - Full Color
- Outside Back Cover - Full Color
- Full Page: 6” wide x 9” tall
- Half Page: 6” wide x 4.5” tall

**Registration Brochure**

- N/A
- Full Color - $650
- Full Color - $450

**Onsite Brochure**

- N/A
- Full Color - $1,250
- Full Color - $1,000
- Full Color - $1,500
- B&W - $650
- B&W - $450

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Exhibit Space
❑ Corporate - $1,200    ❑ Academic - $800    ❑ Nonprofit or Nursing Association - $400
❑ Additional All-Access Badge - $125    ❑ Additional All-Access Badge - $125

Space Location Request
1st Choice: 2nd Choice:
3rd Choice: If our requested space is not available:
❑ We will accept NACNS’ alternate placement or ❑ Contact for new choice.

Competitors you do NOT wish to be near:
Companies you would like to be near:
❑ Small Meeting Room Access Deposit - $100. Preferred Day/Time Slot - ________________

Exhibitor Badge Information
Exhibit Floor Only
Name: __________________________________ E-mail: __________________________
Name: __________________________________ E-mail: __________________________
Name: __________________________________ E-mail: __________________________
Additional All-Access Badges can be purchased at $125 each.
Name: __________________________________ E-mail: __________________________
Name: __________________________________ E-mail: __________________________

Payment Information
TOTAL: ___________
❑ Check (Please make payable to NACNS)    ❑ AMEX    ❑ Visa    ❑ MasterCard
Card Number: Expiration Date: CVV:
Card Holder Name: ____________________________ Card Holder Signature: ____________________________

Payments are due Friday, January 18, 2019.
Complete online or submit form with payment to:

NACNS 100 North 20th Street, Suite 400
Philadelphia, PA 19103-1443
EMAIL: info@nacns.org

www.nacns.org
Additional Exhibitor Information

General Information
All demonstrations or other promotional activities must be confined to the limits of your assigned space. Exhibit representatives may not work in other than their own space. If display sits on table, it cannot exceed 3’ in height and 6’ in width. Banners behind the table may not exceed the width of the table. Distribution of cards, circulars, samples, or exhibit material is expressly forbidden in areas outside of the exhibit hall. Samples, publications, etc., may be distributed by the exhibitor only from within the exhibitor’s own space. No food or beverages may be dispensed within the show facility without prior permission of the association. Exhibitors are not permitted to use strolling advertisements. Demonstrations in booths must be designed to take place and keep the audience within the existing booth space to allow the free flow of traffic in the aisles. Exhibitors expressly agree not to hold any activity that, in the sole opinion of NACNS, creates a material adverse effect on attendance during NACNS conference hours. If clarification is needed on a specific activity, please contact NACNS at info@nacns.org.

Assignment of Space
Exhibitors will be able to list their top three table location choices. Space will be assigned based on the order in which the applications are received, subject to the availability of space preferences, special needs, and compatibility of exhibitors. Every effort will be made to respect exhibitor’s space choices whenever possible, but the National Association of Clinical Nurse Specialists (hereinafter known as “exhibit management”) decisions shall be final.

In order to obtain the best booth assignment possible, your contract should be received at the NACNS office with full payment by January 1, 2019. Any contract received after January 1, 2019 will be assigned booth space remaining in order of receipt. Exhibit management reserves the right to transfer assignments when such action is deemed to be in the best interest of the total exhibit effort.

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted to him or her or exhibit therein any goods other than those manufactured or sold in the regular course of business by the exhibitor.

Exhibitor Events
No entertainment, meetings, tours, special events, hospitality suite functions, or other private functions will be permitted during any officially scheduled NACNS Annual Conference activities unless approved in writing by NACNS. Exhibitors that are not in accordance with the stated rules may lose their privilege of exhibiting at this and future conferences.

Exhibit Funding
Funding provided per this agreement is not contingent on the purchase, recommendation, or referral of the participating company’s products and is not intended to encourage NACNS to order, prescribe, or recommend the participating company’s products.

Fire Regulations
All exhibitors are required to comply with fire regulations. Fire hose cabinets must be left accessible and in full view at all times. All display material must be flame proofed and subject to inspection by the local fire department if asked. No flammable fluids or substance may be used or shown in booths.

Staffing
Exhibits must be staffed by qualified employees of the exhibiting firm at all times during peak traffic periods of the exhibition. Each individual staffing an exhibit booth is required to register and must wear the exhibitor badge provided. Dismantling or removing an exhibit or materials before the official closing of the exhibit hall is prohibited.

Performance of Music
No copyrighted music, if published via ASCAP or BMI, may be played in the learning hall during the exhibit hours. Unpublished original music, used in promotional video/audio tapes, is not subject to this rule.

Children’s Attendance at Exhibit Hall
Children are permitted in the exhibit hall provided an attendee and/or exhibitor accompany them at all times. Strollers are prohibited for safety reasons. The registered attendee and/or exhibitor responsible for the child assumes all responsibility for any damage to exhibits. Children under 18 are not permitted during set-up or dismantle.

Pets/Animals
No pets or animals will be permitted in the learning hall. If an individual has a therapeutic animal that requires access with the employee, please contact NACNS in advance to confirm accessibility. Please email info@nacns.org.

Prize Contests
All contests, raffles, and such must be performed within the requirements of the state of Florida and approved by NACNS exhibit management. Email your requests to info@nacns.org.

Badges
Each Corporate Exhibitor will be provided up to three complimentary exhibit hall badges per booth. Academic Exhibitors will be provided up to two complimentary exhibit hall only badge and Nonprofit/Association Exhibitors will be provided one complimentary exhibit hall only badges. Additional exhibitor hall only access badges can be purchased for $50 each. All exhibitors are to register their personnel in advance of the conference. All registered exhibitors must be employees of the exhibiting firm. If not, approval must be obtained from NACNS in advance.

Specific sponsorship levels will receive free All Access badges. If a sponsor or an exhibitor wishes to purchase an all access badge, the price per badge is $125.00. Sponsors should contact NACNS at info@nacns.org to determine the availability of badges at their sponsorship level.

Release
Exhibitors consents to and authorizes the use, reproduction, and public release, by NACNS of any and all recordings in whatever medium, including video, audio, or other transcript, gathered in relation to the conference. Exhibitor agrees all

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such recordings will be the property of NACNS, solely and completely. Exhibitor agrees to obtain sufficient rights and releases from any employees and agents working with Exhibitor at the conference, to grant NACNS a perpetual, unrestricted, and royalty-free right to use their likeness, photograph, voice and or name in the recording including any portion thereof, for advertising, publicity, trade or any other lawful purposes, in any medium now known or hereafter to be developed and do hereby release and forever discharge NACNS from any and all claims resulting directly or indirectly from use of the images and/or recordings.

False certification of individuals as exhibitor representatives, misuse of badges, or any method used to assist unauthorized individuals to enter the conference area or sessions may be sufficient cause for expelling the violators from the conference, barring them from further attendance of any activities or sessions associated with the conference without obligation by NACNS for refund of any fees.

Cancellations and Refunds

Should the exhibitor be unable to occupy and use the exhibit space contracted for, he or she shall promptly notify exhibit management in writing. All sums paid by the exhibitor, less a service charge of 50 percent of the net contract price, will be refunded. No refund or cancellation will be made after Friday, January 25, 2019.

Amendments

These rules may be amended at any time by exhibit management, provided the amendments shall not substantially diminish the rights or increase the liability of the exhibitor and the association. They have been formulated in the best interest of the exhibitors. Exhibit management respectfully asks the full cooperation of the exhibitors in their observance. Any matters not specifically covered by the preceding rules shall be subject solely to the decision of exhibit management.

Liability

The NACNS its contractors and the Renaissance Orlando at SeaWorld, their agents and employees shall not be responsible and their respective directors, officers, employees, agents and members, and each of them, from and against all claims, liabilities, losses, damages, costs or expenses, including reasonable attorney’s fees and costs of litigation, relating to or arising out of Exhibitor’s participation in the event, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting directly from the sole negligence of either ONS or its contractors. The terms of this provision shall survive the termination or expiration of this agreement. Furthermore, exhibit management will not be liable for damage or injury to persons or property during the term of this agreement from any cause whatsoever by reason of the use or occupancy of the exhibit space by the exhibitor or his or her assigns. The exhibitor shall indemnify and hold harmless exhibit management from all liability that might ensue from any cause whatsoever. If the exhibitor’s material fails to arrive, the exhibitor is nevertheless responsible for all amounts due hereunder.

Exhibitors are requested to carry special insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others.

Termination of Exhibit

In the event that the premises where the exposition is to be held shall, in the sole determination of exhibit management, become unfit or unavailable for occupancy, or shall be substantially interfered with, by reason of picketing, strike, embargo, injunction, act of war, act of God, fire, or state of emergency declared by any government agency, or by reason of any municipal, state, or federal law or regulation, or by any reason of any occurrence beyond the control of exhibit management, exhibit management may cancel or terminate the exposition. In the event of such cancellation or termination, the exhibitor waives any and all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept in complete settlement and discharge of all claims against exhibit management the exhibitor’s pro rata share of the total amount paid by all exhibitors less all costs and expenses incurred by exhibit management in connection with the exposition, including a reserve for future claims and expenses in connection therewith. In case exhibit management shall for any reason determine to cancel or terminate the exposition, the exhibitor waives all claims the exhibitor might have against exhibit management for damages or expenses and agrees to accept in complete satisfaction and discharge of all claims against management a refund of all amounts paid by the exhibitor to exhibit management in accordance with this agreement.

Security

During non-exhibit hours, each exhibitor should make provisions to safeguard his or her goods from the time they are placed in the booth until the time they are removed. NACNS and show management will be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by a fire and extended policy. These rules and regulations are to be construed as part of all space contracts. NACNS reserves the right to interpret them as well as to make final decisions on all points not specifically covered.