

Celebrate National CNS Recognition Week!

September 1-7, 2010

Idea Guide

- Schedule information sessions for department managers and executive staff to outline the influence of CNSs. Use the PowerPoint presentation provided in this online kit. It can be customized with your organization's unique examples and compelling anecdotes.
- Host an informal walk-around continental breakfast for colleagues with displays highlighting the profession and contributions of CNSs.
- Conduct a contest drawing in your workplace: "What is a CNS?" True/False 5-question quiz with contact information for random prize drawing (CNS mug holding gift certificate for coffee shop).
- Hold a community forum about a prevalent health promotion topic, i.e. managing childhood obesity. Convene a panel of experts to discuss various perspectives, including recent research. Have a CNS facilitate the panel; invite news media, government agencies, Congressional staff, school officials and general public. Your public relations department will have contact lists.
- Organize a health fair and screenings for an underserved population. Publicize outreach efforts in internal publications as part of CNS Week.
- Locate the flyer in the online kit; work with your PR department to place in newsletter and to post throughout organization.
- Highlight an evidence-based practice model that shows documented results in your organization. Provide CNS experts to be interviewed for internal newsletter feature or for local newspaper feature, coordinated by your public relations department.
- Host a town meeting to discuss aspects of healthcare reform, facilitated by a CNS. Recognize the role of nurses with advanced degrees in shaping public health policy. Invite local news media.
- Encourage all CNSs to wear t-shirts and lapel pins available through the NACNS website.
- Send e-cards with greetings and affirmations about professional accomplishments to your CNS colleagues. Free cards are available through a variety of reputable online greeting companies.
- See sample proclamation for requesting support for CNS Week from your mayor or government official.